

CSO Housing Facilitation by Municipalities

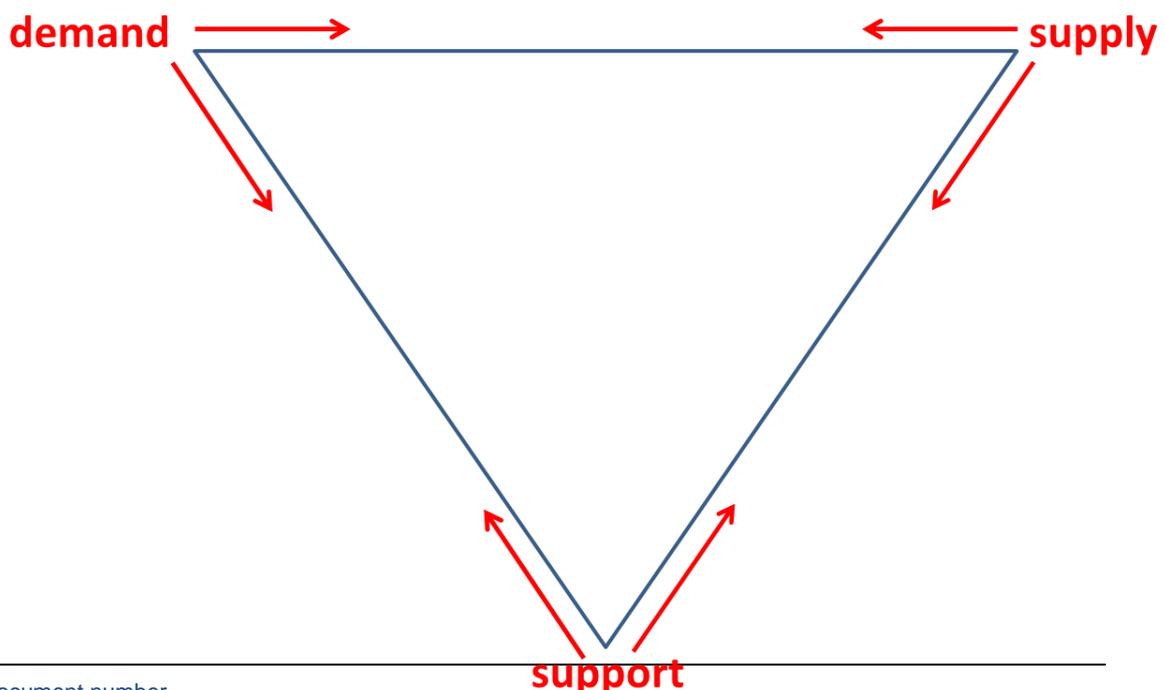
The figures below illustrate the relations between CSO, SME and MUN(icipality). 'Demand' and 'supply' are terms that have been used before. Further explanation is not necessary. 'Support' needs some explanation.

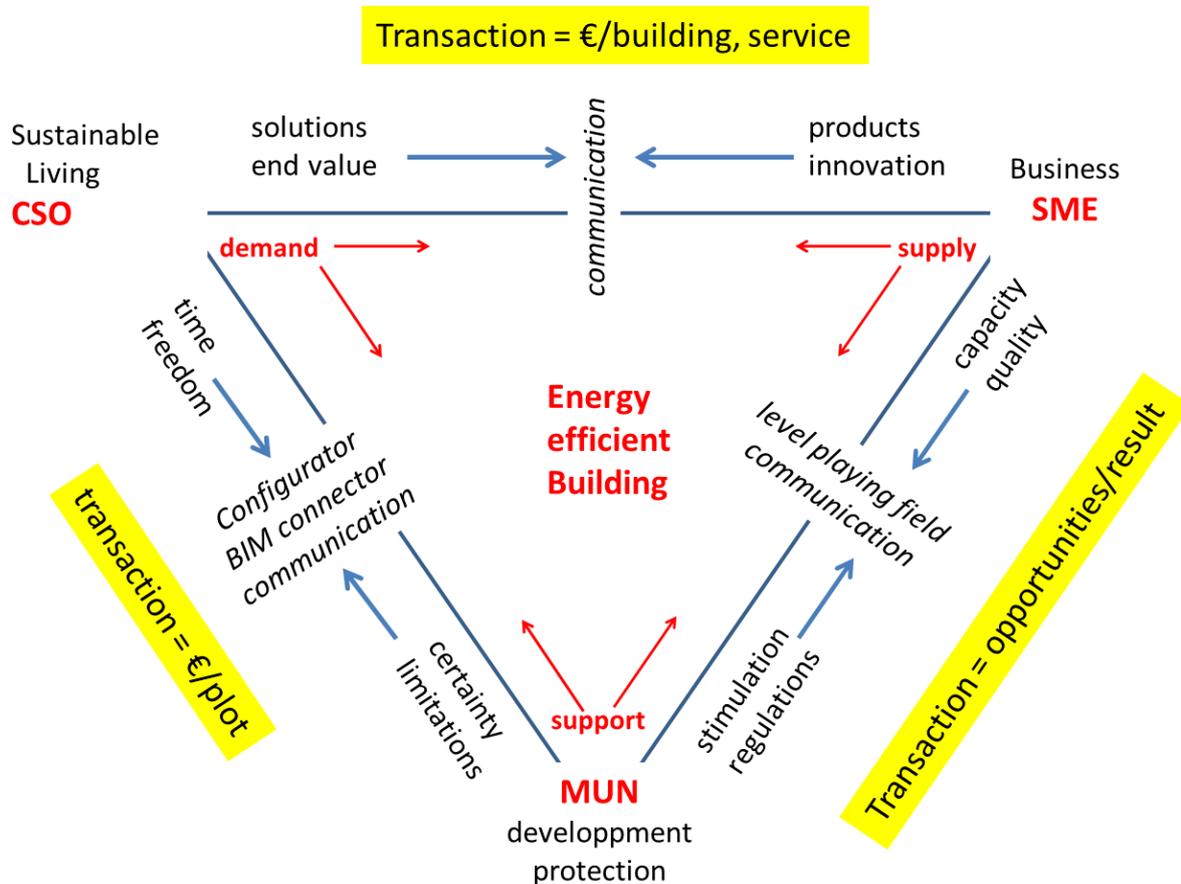
When we look within PROFICIENT at EeB as a project there is a crucial role for the CSO's being the only client (demand) and for SME's being the only provider (supply). This defines the participation of the municipalities: although they usually formulate policies for EeB they do not build themselves for CSO's. The role of municipalities can be understood as 'supportive' and can be characterized by 'development' and 'facilitation'.

One of the main lessons from existing CSO's is that developing a CSO takes time. Furthermore, forming a CSO group is a one-off event and therefore somewhat unpredictable. So 'freedom' is essential. On the other hand, CSO's are not developed free in space and time. They become reality in existing neighbourhoods and within regulations and policies. 'Certainty' and 'limitations' are therefore supportive to the CSO process and the possibility to make decisions.

The role of municipalities here is to provide guidance (to end users (CSO groups)) in a predefined dimension of freedom.

Towards SME's the municipality plays a more distant role. Most important is the fact that Municipalities offer opportunities for SME's to develop their business in EeB. In practice we see that SME's and the Municipality don't know each other very well. Exchange of knowledge, expectations and achieved results are not common. But desirable?





You can divide the CSO group programs and SME programs delivered by the Municipality of The Hague for CSO housing into three main stages; informing, stimulating and sharing knowledge.

In relationship with the figure above the MUN(icipality) stimulates communication between SME and CSO in overall programs like '[hou van je huis](#)' kind of projects (examples? Lessons learned?).

- VvE's , Home owners associations, with energy Communication <informing> predominantly for existing housing
- Subsidy insulation measurements for existing housing stock. <stimulating> Measurements like groundfloor / roof subsidy and greenroof.
- Energy fare ([Energiebeurs](#)) awareness home owners <informing>
- Community development, subsidize community initiatives.
- Subsidieregeling duurzaamheid voor Haagse Wijken processubsidie. (stimulating / informing)
- Duurzaam ontbijt (sustainable breakfast), sharing knowledge
- Street approach. (stimulating / informing) [example](#)
- Community development ([stimulating](#) / informing)

For smaller new development [Kleinschalig Opdrachtgeverschap](#) (KO) offers plots and frames for CSO-groups. They organize a few times a year events for plot information. This is also an opportunity for SME's and existing Cohousing platforms to inform new groups.

[Duurzaam Den Haag](#) , mainly supported by the municipality, forms a bridge between SME and inhabitants of The Hague. By organizing fairs like the [Energy fair](#), or various meetings related to sustainable issues or technologies.

[Haagse Kracht 1000](#) several meetings 'Concerned residents and entrepreneurs (SME's) gathered to discuss how they can make better and more sustainable city'

[Studygroups Solarpower for VvE's](#) (home owner associations) Municipality of The Hague organize a course by SME's for Home owners associations to create knowledge to invest smart in solar power.

Project Up-Value this is a support and develop program for sustainable living for rental/owners. Emphasis on associations to create an investment environment. VVE balie for example is under construction.

[ICDuBo](#) participation from Municipality and SME <informing> CSO-Groups shows examples mock-ups Beatrix Green Business Club ([stimulating](#)) Municipality offers monitor instruments for SME to reduce energy use in existing offices.

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[Bouwlokalen](#) information from SME funding by SME's informs innovations also Municipality of The Hague.